T. Rowe Price Blue Chip Growth Fund - Advisor Class

Category
Large Growth

Investment Objective & Strategy
From the investment's prospectus
The investment seeks long-term capital growth; income is a secondary objective.

The fund will normally invest at least 80% of its net assets (including any borrowings for investment purposes) in the common stocks of large and medium-sized blue chip growth companies. It focuses on companies with leading financial fundamentals. The fund may sell securities for a variety of reasons, such as to secure gains, limit losses, or redeploy assets into more promising opportunities.

Past name(s) : T. Rowe Price Blue Chip Growth Adv.

Volatility and Risk
Volatility as of 12-31-18

<table>
<thead>
<tr>
<th>Low</th>
<th>Moderate</th>
<th>High</th>
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Risk Measures as of 12-31-18

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<tr>
<th>3 Yr Std Dev</th>
<th>Port-Adj</th>
<th>Ref S&amp;P 500</th>
<th>Ref Cat</th>
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<tr>
<td>13.91</td>
<td>1.27</td>
<td>1.07</td>
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<tr>
<td>3 Yr Beta</td>
<td>1.12</td>
<td>—</td>
<td>1.05</td>
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Principal Risks
Foreign Securities, Loss of Money, Not FDIC Insured, Capitalization, Active Management, Equity Securities, Management, Portfolio Diversification

Important Information
Morningstar Investment Profiles must be accompanied by Morningstar Disclosure and Glossary.

Funds or their affiliates may pay compensation to Voya® affiliates offering a fund. Such compensation may be paid out of distribution, service and/or 12b-1 fees that are deducted from the fund’s assets, and/or may be paid directly by the fund’s affiliates. Any fees deducted from fund assets are discussed in the fund’s prospectus and disclosed in the fund fact sheet. Because these fees are paid on an on-going basis, over time these fees will increase the cost of your investment and may cost you more than paying other types of sales charges. If offered through a retirement program, additional fees and expenses may be charged under that program. NOT A DEPOSIT. NOT FDIC INSURED. NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY NOT GUARANTEED BY THE INSTITUTION. MAY GO DOWN IN VALUE.

Operations
Gross Prosp Exp Ratio 0.97% of fund assets
Net Prosp Exp Ratio 0.97% of fund assets
Management Fee 0.56%
12b-1 Fee 0.25%
Other Fee 0.00%
Miscellaneous Fee(s) 0.16%
Fund Inception Date 03-31-00
Total Fund Assets ($mil) 50,482.6
Annual Turnover Ratio % 34.50
Fund Family Name T. Rowe Price

Notes

Waiver Data

Portfolio Manager(s)
Larry Puglia, CPA. Since 1993.

Advisor T. Rowe Price Associates, Inc.
Subadvisors —